

GET MORE WITH LOJACK

***Earn More Revenue,
Save More Time,
Engage More Customers***



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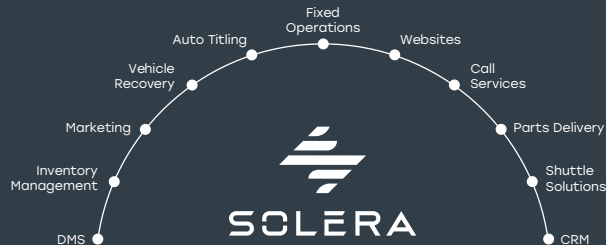
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THE SOLERA ADVANTAGE

LoJack is part of Solera's Dealer Solutions. Our full suite of products and services elevate customer experiences and enhance dealership value across every stage of the vehicle lifecycle.

Solera offers digital marketing that drives customer engagement and continues their journey with service and maintenance solutions that build customers for life. Our products are designed to work together, elevating a dealership's ability to provide a seamless customer relationship throughout the vehicle lifecycle.

DEALER SOLUTIONS SUITE



AWARD WINNING



Awarded by the 6th Annual AutoTech Breakthrough Awards for the LoJack LE (Law Enforcement) app, which connects drivers, dealers, and over 13,000 law enforcement agencies in a single integrated recovery network.



Recognized by the American Business Awards for continued service and innovation during industry disruptions.

2026 VEHICLE RECOVERY MILESTONE RECOGNITION

In March 2026, LoJack was recognized for reaching the milestone of recovering over 200,000 stolen vehicles in the U.S., a celebration held in conjunction with the LAPD and Galpin Motor Group.



IoT Award – Spireon

Recognized for excellence in IoT innovation within the connected vehicle and fleet technology space.

Excellence in Customer Service Award

Awarded for outstanding customer service delivery across dealer and consumer-facing operations.

Gold Stevie® Award – American Business Awards

Gold recognition from the American Business Awards for product and service excellence.

Best in Biz Award – Winner

Recognized across multiple categories in the independently judged Best in Biz Awards program.

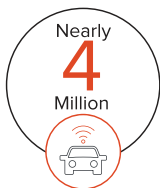
Product of the Year

Recognized as Product of the Year for innovation and market impact in the vehicle protection and recovery category.

One Planet Award – Gold

Gold recognition from the One Planet Awards honoring excellence in business and technology innovation.

STATS



active telematics
devices in consumer and
commercial vehicles



data events gathered
per month



recorded driving miles



devices shipped a month,
95% shipped in typically
within hours of order



installs completed,
expedited by 300+ certified
installers nationwide



**pioneering in the stolen
vehicle recovery, GPS,
and Telematics industries**

KEY CUSTOMERS

America's
CAR-MART
Drive Easy.

Sonic
AUTOMOTIVE

Coca-Cola
BOTTLE OF
CONSOLIDATED

Hendrick
AUTOMOTIVE GROUP

DriveTime

WERNER

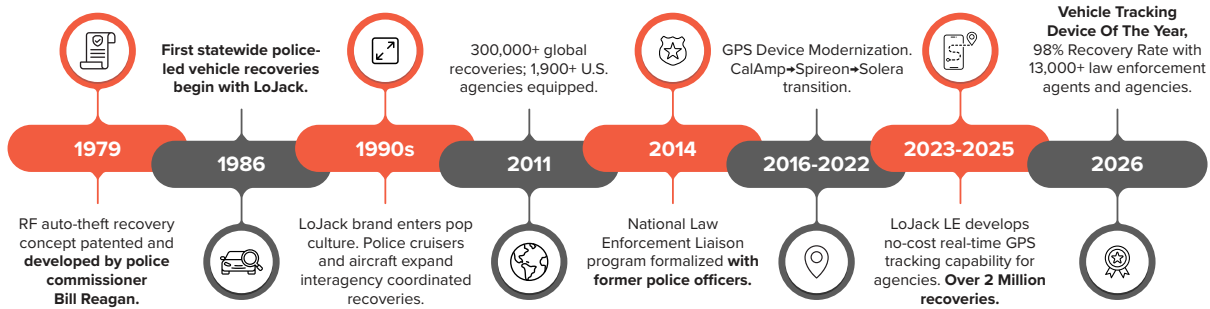
Mac Haik

SWIFT

LITHIA
MOTORS, INC.

byrider

A BRIEF HISTORY OF LOJACK



NOTABLE LAW ENFORCEMENT PARTNERS



EARN MORE REVENUE. SAVE MORE TIME. ENGAGE MORE CUSTOMERS.



Improve Gross Profit & Customer Experience

- Improve F&I PVR by \$300-\$500
- Reduce purchase time by quickly pinpointing test-drive vehicles
- Increase CSI scores
- Prioritize aging inventory



Protect Assets

- Recover vehicles involved in theft or fraud
- Receive alerts when cars leave your lot after hours
- Recovery guaranteed up to \$10,000 per vehicle
- Call a dedicated recovery hotline for dealers only*



Drive Service & Sales Retention

- Proven retention results: 52% of customers who receive sales and service notices through LoJack contact their dealer
- Deliver promos and service reminders to customers through the LoJack app via the MyDealer feature
- Increase ROs and labor hours, including recall responses
- Connect with your customers 12x per month on average



Streamline Operations with LoJack LE

- Equips law enforcement with advanced tools to track and recover stolen vehicles
- Partners with LoJack law enforcement liaisons who are retired police officers with 20+ years' experience with specializations in auto theft
- Enhances coordination between different law enforcement units for faster response times



Manage Inventory

- Find any protected car 24x7
- Reduce battery management time by 50%
- Streamline inventory audits
- Manage multi-store dealer groups

"I 100% recommend LoJack. The customer conversion rate is high and the margin is substantial for a dealer-added accessory."

— Wesley Kammer, Sales Director,
Vandergriff Acura



IMPROVE F&I PVR & CUSTOMER EXPERIENCE

In the car buying process, the less friction, the better. LoJack removes long-standing barriers that cause sales to drag and customers to lose interest and confidence.

Improve F&I PVR by \$300–\$500

Quicker deals lead to happier customers. Happy customers spend more money in F&I. The pitch is simple: Connect and protect the vehicle and its most precious cargo. LoJack provides assurance that loved ones can be located and are driving safely. On average, LoJack improves F&I PVR by \$300 to \$500.

Reduce Purchase Time

Arm your sales team with the LoJack app where they can search by make, model, trim, color, stock, VIN, and battery level to find test-drive vehicles in seconds. When the right vehicle is located, sales can see its exact location on a map.

Increase CSI Scores

Dealers say LoJack even improves customer satisfaction index (CSI) scores. LoJack saves time in the car buying experience, so customers leave better CSI ratings. The higher your CSI, the more money in your pocket from the manufacturer — not to mention the boost to your reputation.

Up-Sell on Time

LoJack provides accurate vehicle mileage based on GPS tracking, helping dealers manage, retain, and trade-up lease customers when it's most timely, and in the process, find valuable used-car inventory.

Enjoy Lender Advances

Lenders like LoJack, and there are many lenders that provide advances. The list continues to grow.

MYDEALER: DRIVE SERVICE AND SALES RETENTION

52%

of LoJack consumers who received a MyDealer sales and service notification contacted or visited their dealer

Source: survey of 4,941 LoJack Users

Outperform Traditional Marketing

With 52% response rate on sales and service push notifications, LoJack gives dealers a stronger, tool for engagement and retention than emails, direct mail, and other marketing. Improve your marketing by using LoJack as a primary channel for service reminders and promotions.

Send Timely Promos

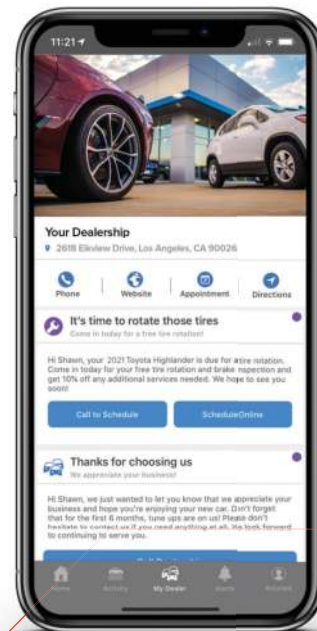
Accurate vehicle mileage and other customer data in MyDealer make service promos, recalls, extended service warranties, and lease term messages land with your audience.

Grow Recall Fixes

Help customers protect their vehicles and fill your service drive. Automatic recall notices keep customers informed and connect them back to you for service.

Stay Connected Post-Sale

Stay top-of-mind by communicating with customers through a trusted app with above-average use. Create and send messages by date or mileage thresholds with in-app appointment scheduling and links back to your website.



MANAGE INVENTORY

You've got metal to move and a service drive to fill. No one has time to spend hours on inventory audits, battery checks, and dealer trades. Integrate LoJack into your operations, slash major time off tedious inventory-management tasks, and get back to the most important items on your plate.

Pinpoint Car Location

LoJack reduces manual lot checks and time lost to inventory management by pinpointing the location of any vehicle to within 4 feet. On a map, see the exact location of all your vehicles, including dealer trades, extended test drives, stolen vehicles, and loaners.

Reduce Battery Management Time by 50%

LoJack dealerships typically reduce time spent managing batteries by at least 50%. Porters can use the LoJack dealer app to pinpoint the exact location of vehicles with battery issues and proactively charge them, ensuring there's never an unexpected problem on a test drive and reducing the need for replacement batteries.

Streamline Inventory Audits

With LoJack on-board, dealers have reduced 6-hour floor plan checks and audits down to just 90 minutes. With LoJack, dealers never misplace inventory or loaners. With 4-foot accuracy, view the exact location of vehicles by VIN or stock number.

Manage Loaners

Dealers also use LoJack to locate and to monitor mileage on loaners. When a hard cutoff is coming, LoJack dealers can manage the situation with customers ahead of time.

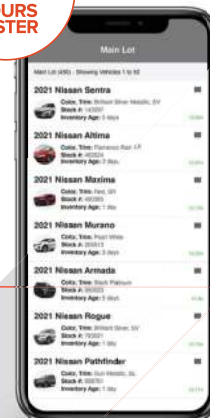
Dealer Group Ready

Enterprise-class features lead to seamless vehicle trades between stores and optics on inventory, car location, test drive, and performance data across your entire group — all accessible with a single login.

“LoJack is a great product! It has helped us manage our inventory and become more effective.”

— David Gonzalez, Sales Manager, Courtesy Chevy

**4.5
HOURS
FASTER**



PROTECTING ASSETS

Theft and fraud are expensive, and in a world where margins are tight, you want to avoid paying out of pocket or filing an insurance claim for stolen inventory. LoJack protects your vehicles and recovers them quickly if stolen. Our dealers even say it saves them money on security systems.

“We’re in a high-crime area. We’ve had roughly 20 cars stolen. LoJack helps me jump on the website, track those vehicles, and recover them with law enforcement.”

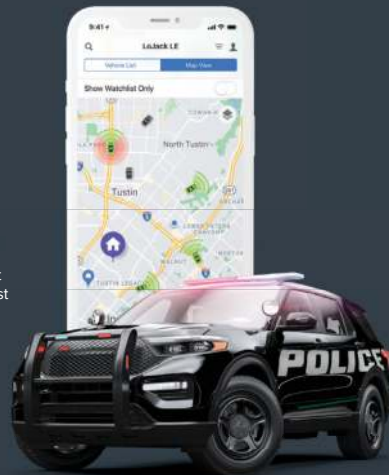
— General Sales Manager, Burien Nissan

MAXIMIZE YOUR DEALERSHIP'S SECURITY

When you equip your dealership with LoJack, you receive the added advantage of LoJack LE at no extra cost.

LoJack enhances vehicle security and inventory management for dealers, while LoJack LE is built for law enforcement to facilitate faster recovery and theft protection. LoJack LE is readily accessible to law enforcement agencies at no cost following registration, providing real-time tracking, comprehensive vehicle data, and direct communication channels, including real-time tags for safety.

With top-notch vehicle protection services, reduce your financial and reputational risk from theft. Streamline cross-jurisdictional operations and expedite the recovery process today.





Recover Vehicles Involved in Theft or Fraud

LoJack Stolen Vehicle Recovery service is best-in-class. Recovery priority is elevated in law enforcement queues through Public Safety Answering Point (PSAP) integration. The result: a high recovery rate.



Receive Alerts When Cars Leave Lots After Hours

Improve security and reduce costs with after-hours geofence alerts. Simply set alerts for times when your dealership is closed, then get notified on your phone and in the LoJack web portal if vehicles move off the lot at restricted times.



Recovery Guaranteed Up to \$10,000 Per Vehicle

Dealers who preinstall LoJack on 75% of their vehicles receive up to \$10,000 coverage per stolen vehicle if not recovered in 30 days. Customers who buy 2+ years of LoJack get the same coverage. (General Liability deductible reimbursement, Coverage amount can vary by state.)



Millions in Stolen Vehicles Recovered

LoJack returned millions in stolen vehicles back to dealer lots.



Stolen Vehicle Recovery Hotline

A dedicated stolen vehicle recovery hotline provides a higher level of customer care exclusive to LoJack dealers.



LOJACK ENGAGES CONSUMERS

It seems like there's an app for everything, but in today's smartphone culture, do they really get used? LoJack provides Stolen Vehicle Recovery and Connected Car features that help protect vehicles and loved ones via an app that consumers actually use.

Connected Car and Theft Recovery Technology



Stolen Vehicle Recovery

High recovery rate



Vehicle Location

Know where your vehicle is at all times right from your phone



Service and Recall Notices

Keep your car healthy with service reminders, recall notices, and click-to-schedule appointments



Driving Behavior Alerts

Understand how your vehicle is being driven with alerts for speed and geo-boundaries



Low Battery Alerts

Receive low-battery alerts to avoid getting stranded



Trip History

See a map of where your vehicle has driven including the date, time, and length of each trip



Virtual Glove Box

See maintenance schedules in the LoJack app instead of your glove box



Financial Guarantee

Receive up to \$10,000 reimbursement if vehicle is not recovered in 30 days (Benefit amount and terms may vary by state)



Privacy Guarantee

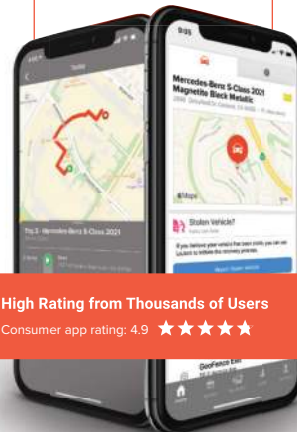
Your data stays private. You control who sees location, history, alerts, and more

High App Usage

The average smartphone user has 90 apps; they use 30 monthly, 10 daily. Consumers average 12 LoJack app sessions per month. Provide your customers with a real value-add they will use.

Frequent New Features

Perpetual development ensures the LoJack app gets updated with new features frequently. Your customers will continue to enjoy new capabilities long after they've purchased LoJack.



High Rating from Thousands of Users

Consumer app rating: 4.9 ★★★★★

SALES AND MARKETING SUPPORT

LoJack is highly invested in making sure you reach the operational and financial metrics and milestones you want. We work hard to ensure all aspects of LoJack run smoothly whether you're brand new or a long-time customer.

Award-Winning Customer Service

LoJack customer support has been recognized time and again for outstanding achievement, including honors in Sales & Customer Service (Stevie Awards, 2021, 2020, and 2019, Business Intelligence Group, 2020 and 2019) and Customer Service Department of the Year (American Business Awards, 2019; Golden Bridge Awards, 2018; and One Planet Award, 2018).

Dedicated Onboarding Team

Because LoJack impacts every part of a dealership, from F&I to operations, you may be concerned about a disruption in business at rollout. Rest assured, our onboarding team specializes in getting new dealers up and running with award-winning service to make sure deployment and training goes without a hitch.

Hands-On Account Management

We are in it for the long haul. Your dedicated account management team will make regular onsite visits and virtual check-ins to ensure total satisfaction with LoJack and help maximize your experience through new employee training, refresher courses, and Q&As.

Business Reviews and Health Checks

In addition to training and support, Quarterly Business Reviews and health checks will help ensure your dealership is getting full value and maximum return on investment from LoJack. These meetings include reviewing LoJack performance versus your dealership's goals for revenue, retention, and efficiency.

Marketing Materials

We provide extensive LoJack marketing materials to help your dealership sell:

- F&I sales sheets
- Consumer brochures and display stands
- Signage and advertising material
- Vehicle stickers
- Vehicle car toppers
- Videos for waiting areas
- Additional onboarding support available for a fee



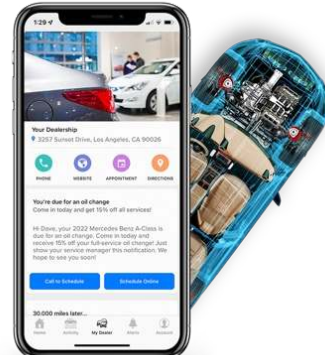
LOJACK PRODUCT & DEALER BENEFITS



- **60%+** average penetration rate
- **\$300 - \$500** profit per vehicle
- **9x** dealership ROI



- **<30 Minutes** reduction in purchase time
- **\$10K** stolen vehicle recovery rate / theft guarantee (up to \$10K)
- **Up to 300%** streamlined inventory audits



- **8-12x** consumer app usage per month
- **4.9 Stars** consumer app rating
- **52%** campaign conversion rate

DEALER APP & DASHBOARD



**Dealer Backend App
& Dashboard**

The dealer experience is designed to make every protected vehicle easier to find, easier to sell, and easier to manage across the lot and the enterprise.

Lot Visibility and Locating

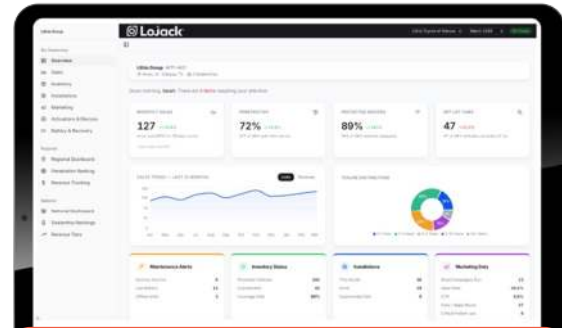
Find vehicles in seconds and see off-lot status, battery health, and ready-to-sell inventory.

Installation and Compliance Control

Identify incomplete installs, aged units, protected vs. unprotected assets, and sales readiness.

Store and Enterprise Performance

Surface penetration, inventory trends, alerts, and reporting from the rooftop level to corporate leadership.



30 min
faster purchase time

Up to 300%
audit-efficiency
improvement

LOJACK LE PLATFORM



Turns Stolen-Vehicle Tracking into Coordinated Recovery

LoJack Law Enforcement is the latest evolution of LoJack's almost 50-year public safety integration. It gives officers live GPS visibility, case details, and direct connection to the 24/7 Vehicle Recovery Command Center.

13,000+
agencies in the LE
ecosystem

47
states with
registered users

98%
recovery rate

26 min
avg recovery rate



THREE STEP RECOVERY MODEL

1. Reported Stolen
Driver or dealer initiates
the case.

2. Routed through SVCC
LoJack verifies, tracks,
and escalates.

3. Recovered with LE
Officers act on live
case intelligence.

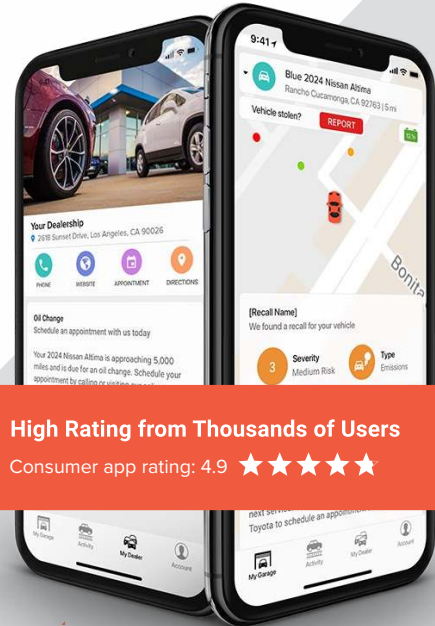
CONSUMER APP

Protection, Utility, and Engagement

LoJack is easy to present at the sales desk or in the F&I office, easy for consumers to understand, and differentiated by a recovery model no gps tracker can replicate.

LoJack stays relevant after the sale by pairing theft protection with daily-use connected-car features and a dealer-branded marketing engagement channel.

- One-button theft-recovery initiation
- Real-time location, speed, and geo-boundary alerts
- Low-battery alerts and trip history
- One-click service scheduling and recall visibility
- Dealer branding that keeps your dealership present on the customer's phone
- Trade evaluation tool, follow me link (to send gps coordinates to another party), and multiple vehicle management under one app



High Rating from Thousands of Users

Consumer app rating: 4.9 ★★★★★

LOJACK SUCCESS STORY: STOLEN BMW RECOVERED



Case Profile:

Vehicle:

BMW 7 Series

Activation:

Minnetonka Police Department, Minnetonka, MN

Recovery:

New York State Police Auto Theft Task Force, NY

Dealership:

BMW of Minnetonka, Wayzata, Minnesota

THE CASE

The manager of a Minnetonka dealership discovered a BMW M760i, valued at \$105,000, had been stolen from the lot overnight.

The theft was reported to the Minnetonka Police Department and the vehicle's VIN entered stolen in the National Crime Information Computer (NCIC).





With the precise location provided by the LoJack GPS system, dealership management determined the vehicle was in New Jersey, almost 1200 miles from where it had been stolen.

The dealership manager reported the theft with the LoJack SVR hotline, and the BMW was added to LoJack LE, our free law enforcement application for live tracking of stolen vehicles.

Utilizing the no-cost LoJack LE app, a detective with the New Jersey State Police Auto Theft Task Force began monitoring the vehicle in real time. Just before reaching the vehicle's location, the driver left the area, heading towards George Washington Bridge. As the vehicle crossed into the Bronx from New Jersey, auto theft detectives from the New York State Police were promptly notified. Leveraging LoJack LE, New York State Police detectives swiftly pinpointed and recovered the unoccupied BMW.

THE RESULT

The stolen BMW was impounded for safekeeping until it could be returned to the dealership. Detectives in Minnetonka are identifying four suspects in the case, all residing in the Bronx.

The stolen vehicle was called in to SVR at 1:40 PM. A LoJack Law Enforcement Liaison added it to LoJack LE at 2:16 PM. We were notified of the recovery at 4:14 PM.

The LoJack GPS system was pre-installed by BMW of Minnetonka.

“

With the precise location provided by the LoJack GPS system, dealership management determined the vehicle was in New Jersey, almost 1200 miles from where it had been stolen.

Ryan Leach
BMW of Minnetonka

LOJACK DEVICE IN DODGE DURANGO LEADS TO RECOVERY OF \$200,000 IN ADDITIONAL STOLEN VEHICLES



Case Profile:

Vehicle:

Dodge Durango RT

Activation:

Mission Hills Police Department, Mission Hills, CA

Recovery:

Taskforce For Regional Auto Theft Prevention (TRAP)

Dealership:

Rydel Chrysler Dodge Jeep RAM, San Fernando, CA

THE CASE

In Mission Hills, CA, a woman made a distressing discovery when she found her Dodge Durango, valued at \$42,000, missing from the driveway of her residence.

She still possessed both sets of keys to the vehicle. The theft was reported to the Mission Hills Police Department, prompting them to enter the vehicle's VIN as stolen in the National Crime Information Computer (NCIC).

The victim also requested recovery assistance by making a report with the LoJack stolen vehicle recovery hotline. The Durango was added to LoJack LE, our free law enforcement application for live tracking of stolen vehicles.



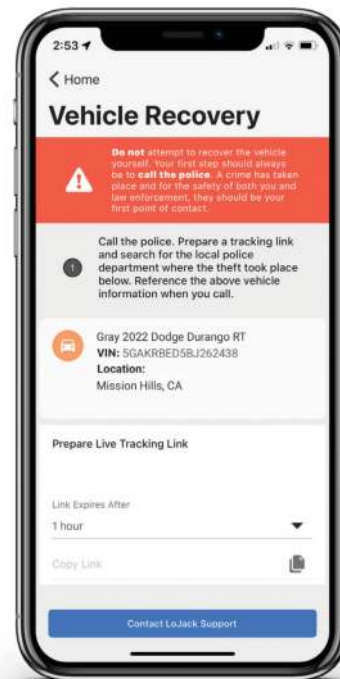
Utilizing the no-cost LoJack LE app, detectives with the Taskforce for Regional Auto Theft Prevention (TRAP) observed the stolen vehicle's LoJack GPS system was pinged from inside a commercial building.

Surveillance was conducted, but the stolen vehicle remained unmoved. To legally recover the vehicle, TRAP detectives obtained a search warrant granted by a judge. When they executed the warrant, they found the building unoccupied. In addition to the Durango, a stolen Corvette and three stolen Chevrolet Silverado's were also recovered.

THE RESULT

The combined value of the recovered vehicles exceeds \$200,000, indicating a substantial success for LoJack and TRAP in combating auto theft in the region. This operation not only resulted in recovering the stolen vehicles but also potentially disrupting a larger auto theft operation by identifying a location where multiple stolen vehicles were being stored.

The LoJack GPS System was pre-installed by Rydell Chrysler Dodge Jeep RAM, San Fernando, CA.





INSTALLATION CERTIFICATION

We provide onsite certification to ensure your technicians are trained correctly and your devices will function properly after install.

Certification Program

The LoJack Dealer Technician Certification Program combines classroom instruction with hands-on training, as well as supplemental online training that can be used as a refresher. In live training, our experts come to you to:

- Lead interactive classroom training with supplemental installation videos
- Coach hands-on buddy training as your technicians perform a complete installation
- Administer a written test to validate your technicians' knowledge
- Certify every technician who completes the course with a Spireon Certified Installer Certificate
- All technicians undergo an e-learning certification, tech training, and in-classroom education



LEARN MORE





NOTES:



This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and extend across the width of the page. There is no handwriting or other markings on the paper.

