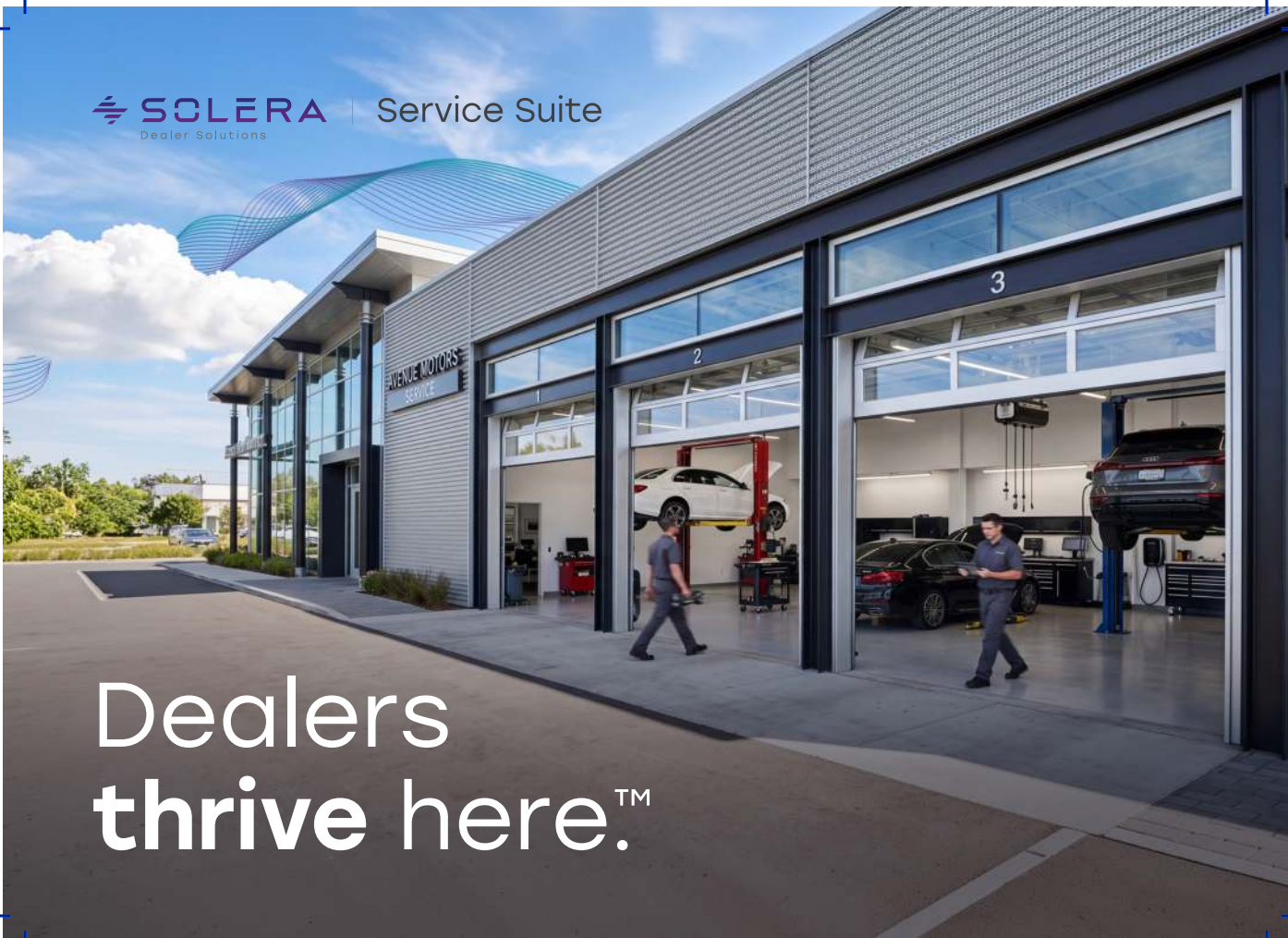


Dealers
thrive here.TM



Dealers thrive here.™

Unify your Sales, Marketing, Fixed Ops, and Operations on one cloud platform to sell more, retain more, and reduce headaches; without all the 'vendor fatigue' and tech silos.

We're not just trying to add another tool to your stack, we're trying to help carry the weight.

When that friction is gone, your dealership doesn't just make it through the month, it **thrives**.

We invite you to browse our suite of solutions and contact us at
www.dealer.solera.com



ABOUT SOLERA

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WHO IS SOLERA?

Solera Dealer Solutions is the retail automotive industry's only true end-to-end ecosystem—where every best-in-class tool works seamlessly towards one goal: making it easier for dealers (and their customers) to thrive. No need to juggle vendors, or settle for 'good enough' solutions.

From sales to service, payments to marketing, and beyond, we unify your entire dealership under one powerful, intelligent platform. You can focus on what really matters: selling more cars, going above and beyond for your customers, and growing your business—without having to hack through a tech-vendor jungle.

The global Solera entity is a leading provider of integrated vehicle lifecycle and fleet management software-as-a-service, data, and services.

Through four lines of business – vehicle claims, vehicle repairs, dealer solutions and fleet solutions – Solera is home to many leading brands in the vehicle lifecycle ecosystem, including Identifix, Audatex, DealerSocket, Omnitracs, eDriving/Mentor, Explore, cap hpi, Autodata, and others. Solera serves over 300,000 global customers and partners in over 100 countries.

2.5B
ANNUAL REVENUE

100+
COUNTRIES

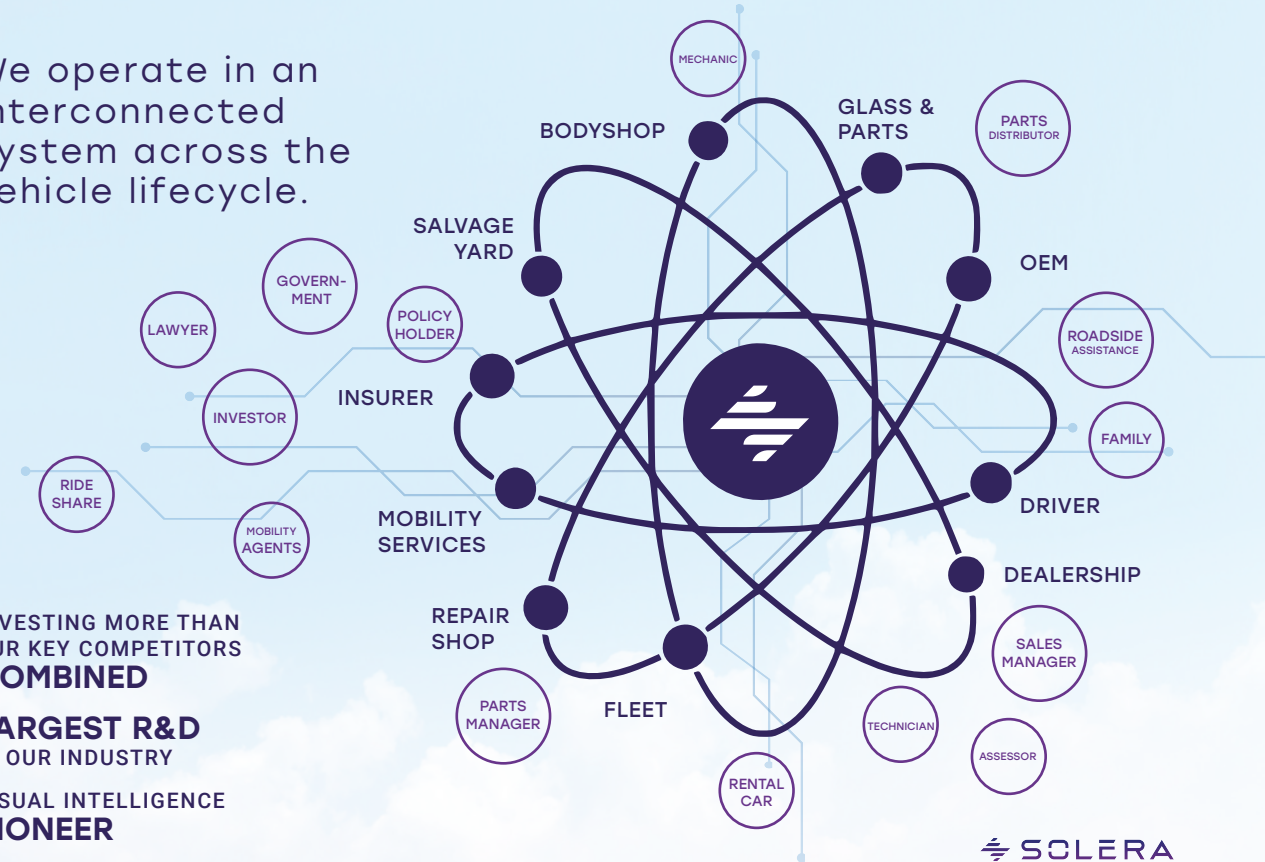
1M+
GLOBAL CUSTOMERS

7500
GLOBAL TEAM MEMBERS

200+
OEM RELATIONSHIPS

87M+
ANNUAL REPAIR ORDERS

We operate in an interconnected system across the vehicle lifecycle.



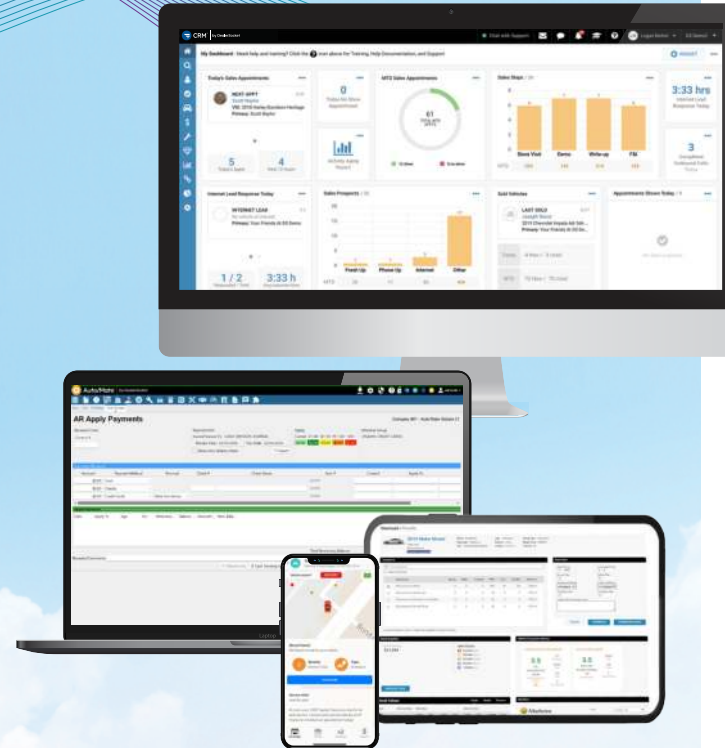
INVESTING MORE THAN
OUR KEY COMPETITORS
COMBINED

LARGEST R&D
IN OUR INDUSTRY
PIONEER

WELCOME TO THE CLOUD PLATFORM

Solera Dealer Solutions brings your dealership together on one cloud platform—so sales, marketing, fixed ops, operations, and finance can work in sync. Instead of stitching together siloed tools and vendors, you get an ecosystem where data flows across the customer journey and teams stay aligned.

When your systems are connected, it's easier to move faster, reduce friction, and deliver a consistent experience from first click to final invoice. That's how performance becomes repeatable and not accidental.



Our AI Engine is the intelligence layer behind the ecosystem—using advanced data and machine learning to automate repetitive work and sharpen decision-making. It applies AI where it matters most: helping teams respond faster, prioritize opportunities, and deliver more consistent experiences.

Across the platform, AI can support everything from customer engagement to service workflows to estimating—so your dealership can operate with more speed, confidence, and precision.



Performance thrives here.™

Solera partners with the Mercedes-AMG PETRONAS Formula One Team because elite performance is never accidental. It's engineered through connected systems, real-time data, and relentless refinement; exactly how winning dealerships operate.



EXPLORE OUR
PARTNERSHIP

Solera builds a cloud platform that brings every part of the dealership into sync—sales, service, marketing, operations, and finance; so performance isn't siloed, it's sustained. When your data works together, and your solutions live in the same ecosystem, your business moves faster. That's what performance looks like when you're truly thriving.



 SOLERA

OFFICIAL
TEAM PARTNER




PETRONAS
FORMULA 1 TEAM

SERVICE SUITE

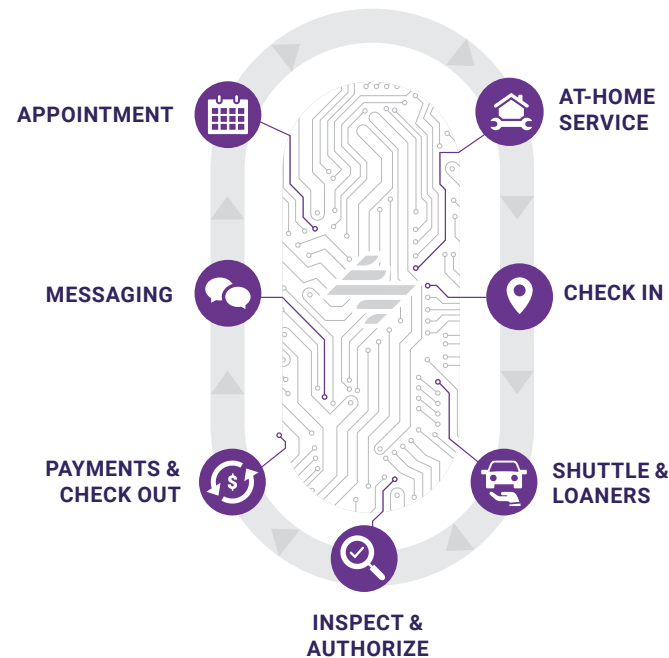


SERVICE SUITE

Introducing the Service Suite—ensuring a consistent, seamless experience from purchase to service. Streamline your operations into one platform for all touchpoints, consolidating workflows, communication, and reporting. It's an end-to-end service experience built for the modern consumer, branded consistently for your dealership to ensure a smooth UX for you and your customers. The modular system allows you to choose and customize the setup that works best for your business.



Service Suite
Talk to us about how we
can help optimize your
fixed operations.



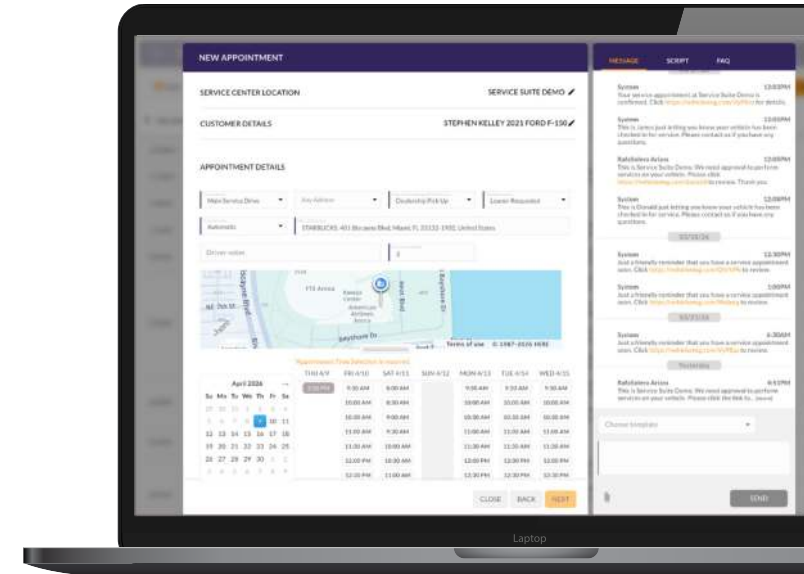
APPOINTMENTS

Built from the ground up around our world-class transportation platform, Appointments helps dealerships meet modern customer expectations both in-store and out of store. The experience is designed to be customizable, easy to use, and consistent across the service journey—making it easier for customers to book the way they want. Fully integrated with messaging, check-in, and authorization products and designed to provide a customizable easy to use consumer booking experience.



▶ Appointments
Talk to us about how we can streamline your check-in experience.

- Ultra-fast booking
- Two-way texting and payment integration
- Accommodations for all types of service customers
- Personalized display capabilities for your dealership
- Service recommendations and recalls during scheduling based on VIN
- Capacity management tools
- Customizable BDC scripts and FAQ



MESSAGING

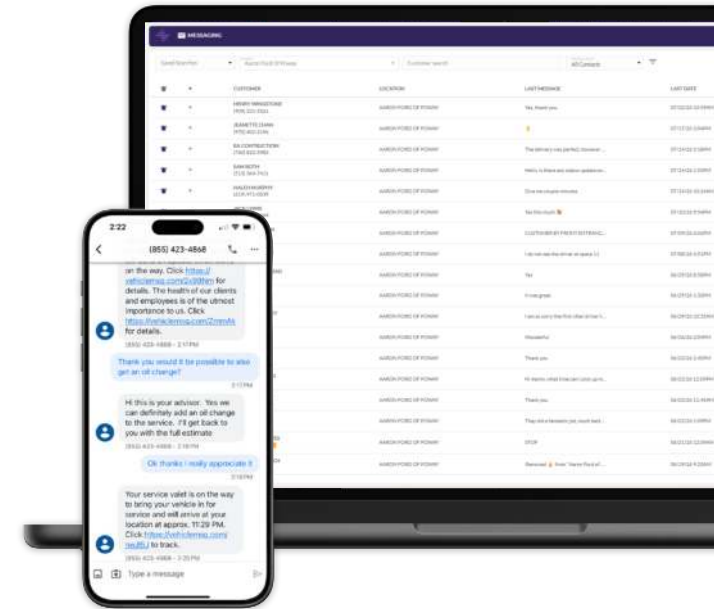
Messaging is woven throughout the Service Suite platform, giving dealerships instant communication with customers as both a standalone product and a capability embedded within each connected application. From appointment booking to invoice review, advisors can continue the conversation in real time without relying on voicemail or disconnected follow-up.

Messaging helps service teams stay responsive wherever they are. The result is a more convenient customer experience and a more efficient way for advisors to manage service conversations from start to finish.



▶ Messaging
Talk to us about how we can help with your scheduling experience.

- Send photos, videos, and other media
- Access full conversation history
- Effortlessly manage automated messaging tasks
- Use pre-made templates to save time and ensure consistent communications
- Kickstart conversations with automated appointment and repair order messages
- Communicate seamlessly with both customers and team members





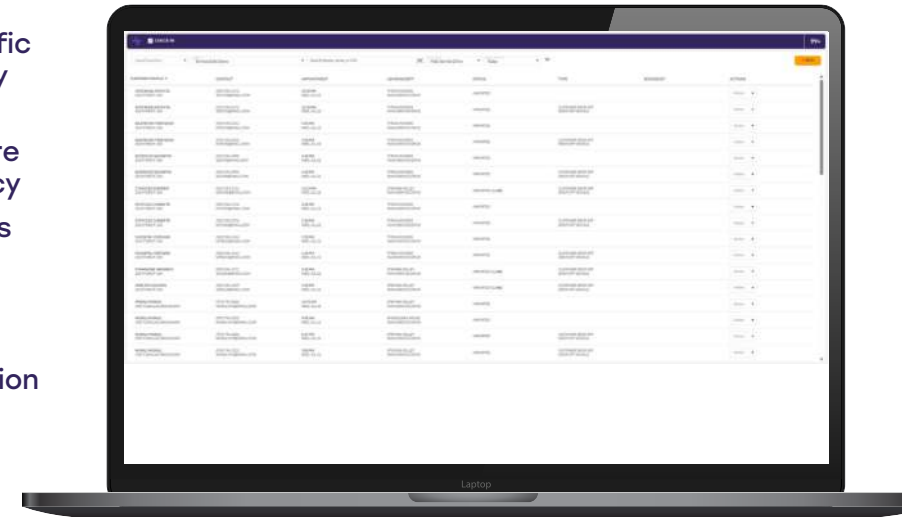
CHECK IN

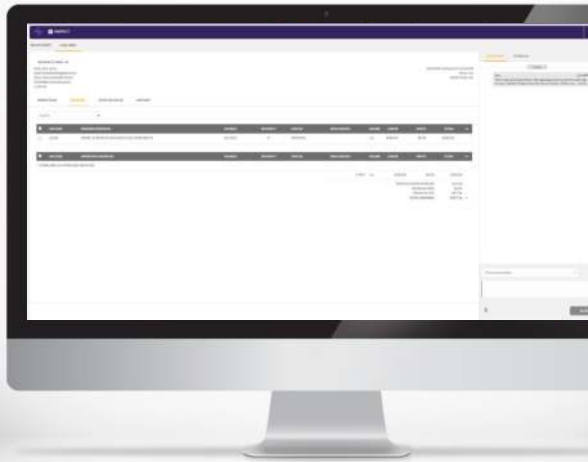
Service Check-in built for modern out-of-store experiences provides an easy streamlined process to check in and write-up a customer's vehicle no matter where they are. The Check-In process simplifies vehicle intake with pre-populated service recommendations, digital vehicle condition capture, and instant advisor notifications. Integrated with service platforms, it allows customers to authorize services remotely or on-site, improving transparency and efficiency. Upselling opportunities are enhanced through automated recommendations, while photo and video documentation builds trust. Check-In eliminates bottlenecks, enhances workflow, and provides a positive first touchpoint in the service journey.



◀ Check In
Talk to us about how you can streamline your intake process.

- Support mobile, tablet, and kiosk check-in options
- Reduce wait times and repetitive questions
- Give advisors VIN-specific data and service history at arrival
- Start every RO with more accuracy & transparency
- Line-item photos, videos and pricing
- Easier access to upsell conversations
- Easily book transportation options in the lane





INSPECTIONS

Service Inspection tools simplify the vehicle inspection process with customizable forms, comprehensive route sheets, and multimedia documentation. By enabling real-time updates, digital approvals, and tracking of declined services, these tools ensure no revenue opportunity is lost. Technicians can focus on delivering quality, while customers benefit from clear recommendations and a transparent service process. This solution boosts repair order value and customer satisfaction, turning inspections into an effective service touchpoint.



▶ Inspections
Talk to us about how
to optimize your
inspections.

- Customizable inspection forms to fit your dealership's workflow
- View and track all service requests
- Provide photo and video attachments for service recommendations
- Seamlessly create and modify repair orders
- Easily obtain digital signature with Authorization integration
- Updates DMS in real time, eliminating double-entry





AUTHORIZATIONS

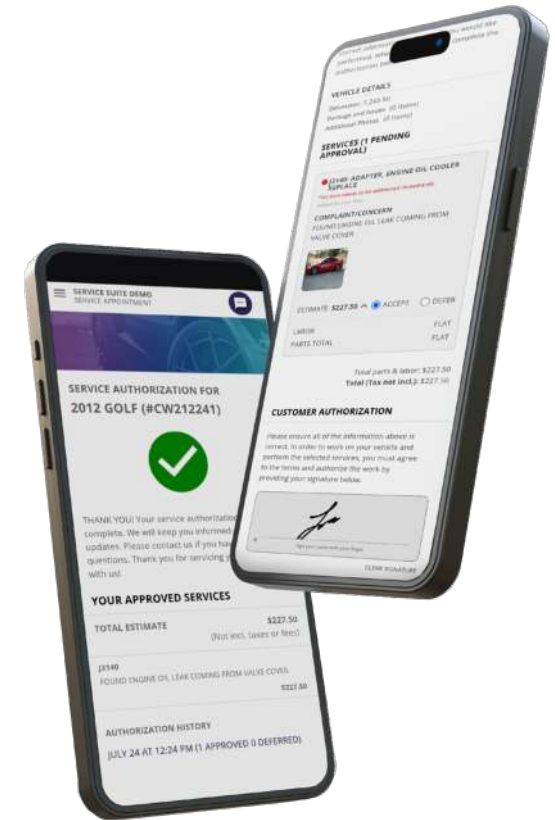
Keep work moving with mobile-friendly authorizations that turn recommendations into approved repair orders quickly and clearly. Built into the connected Service Suite workflow, Authorizations help advisors, technicians, and customers stay aligned from inspection through payment.

Authorizations make it easy for customers to review recommended services, understand pricing, and approve work from wherever they are. With photos, videos, line-item detail, and digital signatures, dealerships can create a more transparent experience while reducing delays that slow down the service lane.



▶ Inspections
Talk to us about how to optimize your inspections.

- Mobile approvals by tablet or SMS help customers authorize work quickly
- Review approved and declined services with signature
- Line-item recommendations with pricing, photos, and video give customers the context they need to say yes with confidence
- Easy guide customers from their invoice to shuttle solution booking in just one click



SHUTTLE SOLUTIONS

Shuttle Solutions replace traditional shuttle services with modern, on-demand options that integrate seamlessly with existing dealership systems. Customers can track rides in real-time and enjoy enhanced convenience, while dealerships benefit from increased out-of-store spending and a pay-as-you-go pricing model. These solutions deliver a competitive edge and a better customer experience, ensuring that modern transportation expectations are met.



Shuttle Solutions
Talk to us about how
to optimize your
mobility solutions

POWERED BY
Uber for Business

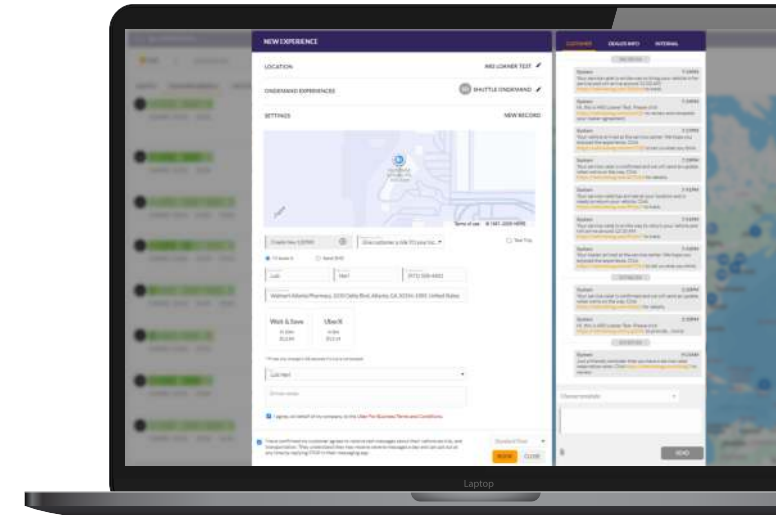
- Stable platform with fast, simplified experiences
- Proven Repair Order profitability increase
- Reduce wait-time frustration with real-time dispatch and ride tracking
- At-dealer and at-home capable for modern customer expectations
- Integrated with Service Suite, including messaging and lane check-in
- Centralized scheduling and management for courtesy rides

96%
customer
satisfaction

+25%
customer spend when
offsite on average

Rides booked
in less than
20 seconds

110K+ monthly
average and **1.39M+**
booked annually



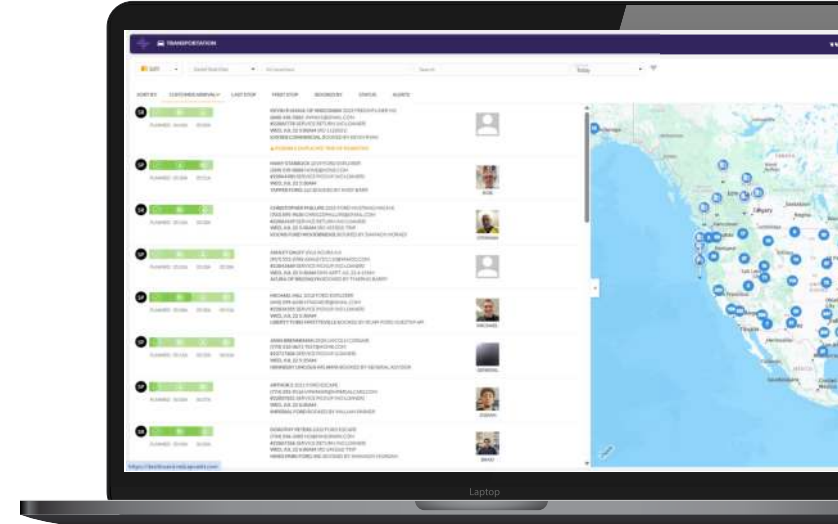
VEHICLE PICKUP & DELIVERY

Vehicle Pickup & Delivery revolutionizes service logistics with hands-free dispatching, real-time tracking, and transparent communication. Customers enjoy convenience and privacy, while dealerships benefit from reduced no-shows and a 45% increase in repair order profitability. The process ensures a consistent, high-quality experience for every customer while addressing every aspect of the pickup and delivery process.



▶ Pickup & Delivery
Talk to us about how we can help modernize your customer experience.

- Real automated, hands-free dispatching & logistics
- Live real-time notifications and tracking
- Driver & customer communication tools
- Supports internal and 3rd-party driver networks
- Vehicle pick-up & drop-off for service & recalls
- Fully automated system, no manual intervention
- Step-by-step tasks ensure drivers deliver a quality experience
- Masked phone numbers protect consumer privacy



95%
of customers prefer at-home service

<1%
appointment no-shows

45%
proven RO profitability increase

SERVICE SUITE



MOBILE SERVICE

With Mobile Service, technicians can be dispatched to a customer's location to perform mobile-specific services. Built into our Appointment tool, bookers can easily select the Mobile Service department for at-home customers, with appointments limited to eligible services and available mobile capacity

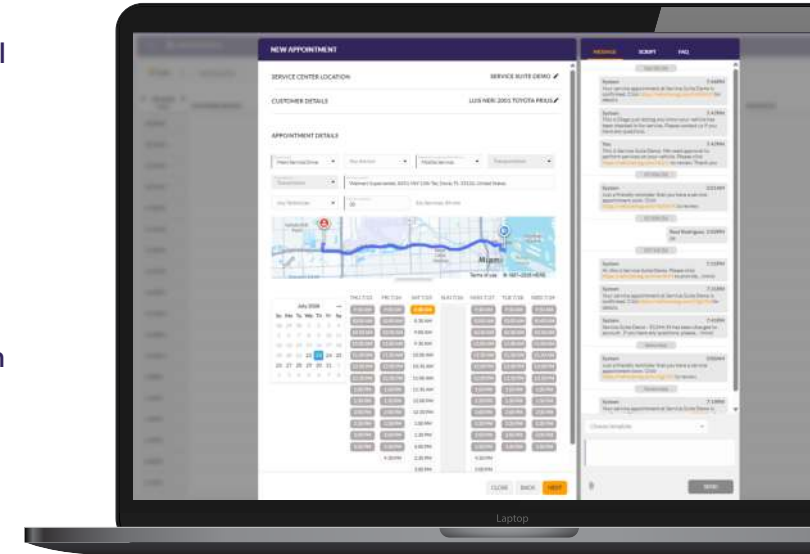
By extending service beyond the physical store, Mobile Service helps dealerships offer greater convenience without losing workflow control. Integrated scheduling, routing, digital repair orders, and customer approvals help create a connected experience that is efficient for the dealership and easier for the customer.



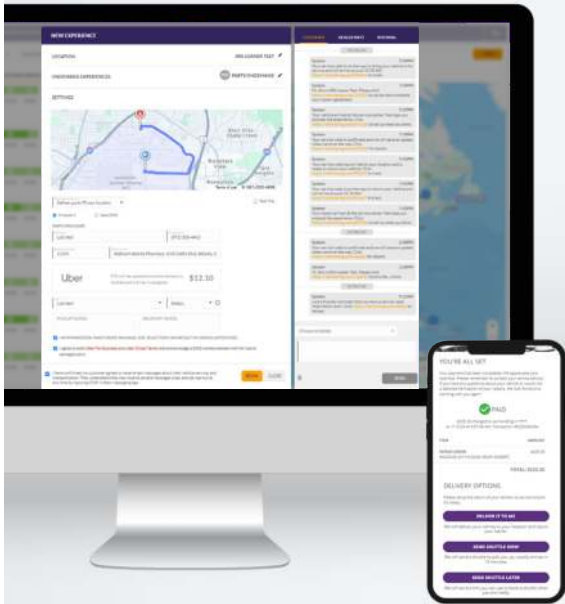
◀ Mobile Service
Talk to us about how
to optimize your
mobility solutions

- Built into our Appointment tool
- Automated dispatching, tracking and notifications
- Automated, customized “to do” lists
- Consumer website booking options
- Manage capacity based on mobile services and technician availability
- Single visits or daisy chain through the day

95%
of customers
prefer at-home
service



SERVICE SUITE



PARTS ON DEMAND

Parts OnDemand helps dealerships move parts faster without adding extra operational burden or slowing down the service lane. Built as part of Service Suite, it supports both internal and wholesale parts fulfillment, so teams can send or receive parts quickly, on their terms, and keep work moving without the delays of batch shipments or manual coordination.

Instead of tying up employees with delivery runs or waiting on traditional delivery schedules, dealerships can use a flexible delivery network to fulfill orders with greater speed and visibility. With live tracking, streamlined invoicing, and delivery costs that can be added to the customer invoice, Parts OnDemand helps simplify operations while improving turnaround and control.



▶ Parts On Demand
Talk to us about how we
can help optimize your
parts department.

- On-demand parts delivery without waiting for batch shipments
- No additional fleet or in-house drivers required
- Flexible checkout and delivery options
- Improve technician efficiency and labor productivity
- Live tracking and notifications throughout delivery
- Integrated with leading DMS including Auto/Mate
- Proven Repair Order profitability increase

96%
customer
satisfaction

110k+
monthly
average

1.39M+
booked
annually





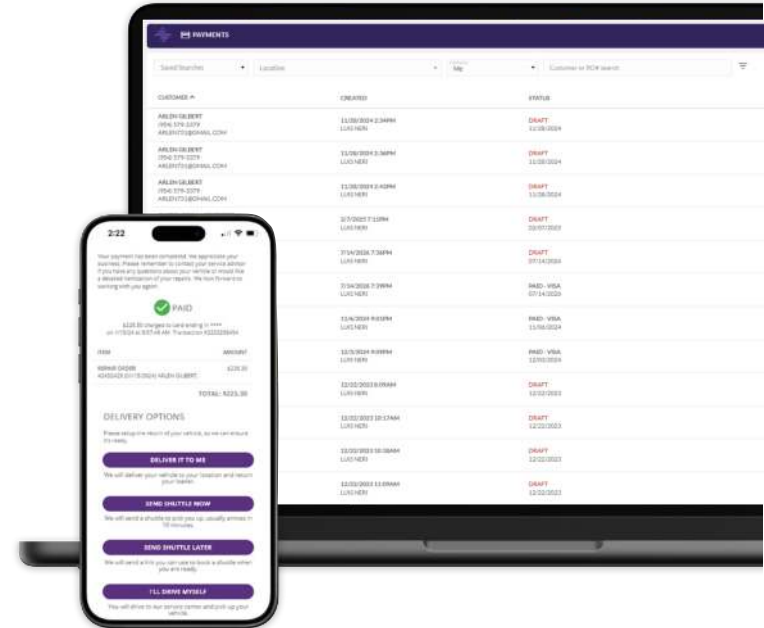
PAYMENTS

Peri is a payment processing solution that leverages our extensive reach for competitive credit card processing rates, aiding dealerships in bridging profit gaps. Peri offers standalone hardware, advanced fraud detection, and top-tier infrastructure with uninterrupted service. Seamless integration with Solera Service Suite and Auto/Mate DMS creates a streamlined workflow for your payment processing. Easily collect payments from customers, in store or at home, for any item or service purchased at your store. Advisors can easily convert the services into an invoice and collect payment through in store card to present devices or at home via a text with a link to pay.



▶ **Peri by Solera**
Talk to us about saving money on every credit and debit transaction.

- No app necessary for checkout
- Offer convenient mobile payment methods to your customers
- Modern checkout experience with versatile payment and vehicle delivery options
- Easily guide customers from their invoice to Shuttle Solutions booking in just one click
- Comprehensive invoicing available
- Protect your customers' payment data with chip-compliant hardware for reliable security



REPORTING

Reports are available for each product, including at a glance visual reports and deep dive data views and exports. Quickly review utilization, employee level performance and overall impact on your bottom line.

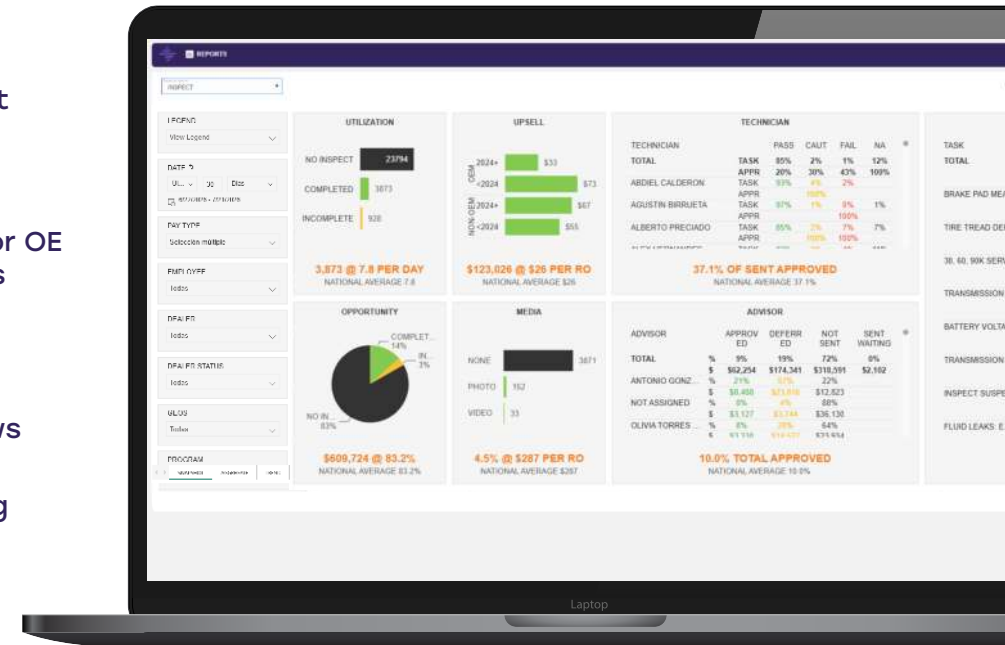
Built for fixed operations, Reporting helps dealerships move beyond static reporting and gut feel with real-time dashboards, detailed drilldowns, and a more connected view of operational performance. From service and parts metrics to productivity and profitability trends, teams can see what is working, spot issues faster, and make more informed decisions every day.



Reporting

Talk to us about how you can make the most of your data.

- Easy to read, visual reports
- Real-time insight into trends and bottlenecks
- Exportable spreadsheets for OE Reimbursements
- Visibility into employee level performance
- Tier 1, 2 or 3 views available
- Granular filtering





Service Suite

Appointments
Messaging
Check In
Inspections
Authorizations
Shuttle Solutions
Pick-up & Delivery
Mobile Service
Parts OnDemand
Payments
Reporting

www.dealer.solera.com